



## **Business Sponsorship Opportunity**

100+ Tri-Cities Women Who Care is a diverse and generous group of women engaged in an exciting venture of strategic philanthropy. Our organization consists of over 100 women that live in the Tri-Cities region of Tennessee and Virginia. We meet every three months to give approximately \$10,000 to a local nonprofit. Our members nominate local charities to present to our giving circle. Each quarter, three of the approved organizations present to our group. The group then votes to decide which nonprofit will be awarded the donation for that quarter.

Our organization is chapter of the global 100 Who Care Alliance that consists of more than 600 giving circles. We are an unincorporated club. Becca Davis founded our group in August 2018, and our inaugural Big Give Event was held in February 2019. The 100+ Tri-Cities Women Who Care is on track to give more than \$40,000 to local nonprofits this year.

***Join us in growing women's philanthropy, while investing big dollars for big impact in the Tri-Cities community!***



*Third Big Give Event on August 8, 2019*

**We'd like to invite you to sponsor the 100+ Tri-Cities Women Who Care giving circle.**

This exciting initiative brings together some of the smartest and most innovative women in our community. Your sponsorship of this initiative not only shows your support of women's philanthropy, but also establishes you as a catalyst of economic growth and social change in the Tri-Cities area.

**Lead Sponsorship: \$2,000**

As the Lead Sponsor, you will secure the honor of presenting at our quarterly events. Recognition includes:

- **Print Materials** – share your printed materials on an exhibit table\* at each of our quarterly Big Give Events.
- **Web** – company name and logo on the 100+ Tri-Cities Women Who Care website with a link to your company's website.
- **Media** – your company's contributions will be recognized once a quarter on all of our social media outlets.
- **Advertisement** – an invitation to join our “member's only” Facebook group where you can share specials or deals once a month.
- **Presentation** – the opportunity to speak for up to 5 mins at four of our quarterly events.

**Community Partner Sponsorship: \$1,000**

Recognition as a Community Partner Sponsor includes:

- **Print Materials** – share your printed materials on an exhibit table\* at each of our quarterly Big Give Events.
- **Web** – company name and logo placed on the 100+ Tri-Cities Women Who Care website with a link to your company's website.
- **Media** – your company's contributions will be recognized once a quarter on all our social media outlets.
- **Advertisement** – an invitation to join our “member's only” Facebook group where you can share specials or deals every other month.
- **Presentation and event recognition** – the opportunity to speak for up to 5 minutes at one Big Give Event and verbal recognition at three other Big Give Events.

**Friend of the Circle Sponsorship: \$500**

Recognition as a Friend of the Circle Sponsor includes:

- **Print Materials** – share your printed materials on an exhibit table\* at each of our quarterly Big Give Events.
- **Web** – company name and logo placed on the Tri-Cities Women Who Care website with a link to your company's website.
- **Media** – your company's contributions will be recognized once a quarter on all our social media outlets.
- **Advertisement** – an invitation to join our “member's only” Facebook group where you can share specials or deals quarterly.
- **Event recognition** – verbal recognition at four Big Give Events.

All partnerships listed on the previous page are for one year. This means printable materials, event, media and web recognition are valid for 12 months after the partnership begins.

\*100+ Tri-Cities Women Who Care holds no liability for exhibit tables. It is the responsibility of each exhibitor to secure valuables. By exhibiting, the exhibitor releases the giving circle and the event venue from any and all liability.

**We are open to customizing our partnerships!** Please let us know if you have something special in mind, and we'll do our best to work with you to create a unique sponsorship opportunity that meets our needs and yours.

100+ Tri-Cities Women Who Care reserves the right to approve or disapprove sponsors for any reason.

**Your gift gives you the opportunity to have your company introduced to approximately 100 generous women active in the Tri-Cities community. Your business will be seen as an organization that gives back to the region and supports female philanthropy.**

Please email Becca Davis, Founder, at [tricitiewomenwhocare@gmail.com](mailto:tricitiewomenwhocare@gmail.com) with any questions or intentions to be a business sponsor.

Learn more about our giving circle at [www.tricitiewomenwhocare.com](http://www.tricitiewomenwhocare.com).

**Thank you so much for your support of a brighter future for the Tri-Cities region!  
We look forward to partnering with you.**