

2021 Impact Report



Join us in celebrating the success of the third year of our giving circle!

Together, we donated \$42,003 to Tri-Cities area nonprofits in 2021 and facilitated an additional \$20,000 in donations through our partnership with the Schulze Family Foundation.

Our efforts have provided local nonprofits with \$149,117 in the past three years. Together, we made a big impact in the Appalachian Highlands!



In February, A Step Ahead was selected as the recipient of our 9th Big Give, and our members donated \$10,971. Our gifts were used to resource their clinic so they can provide contraceptives for more people and fund their health educator who provides free comprehensive reproductive health programs throughout our region. Appalachian Literacy Initiative and the Langston Education and Arts Development also presented.



From Maggie Wood, Executive Director: "This is just incredible. We are thrilled beyond words about this gift from 100+ Tri-Cities Women Who Care. This is truly life-changing funding for so many women in our community."



In May, our members selected Families Free as the recipient of our 10th Big Give, and donated \$10,123. Our gifts funded home furnishings, dentures, glasses, and other needs for women and families affected by substance abuse, incarceration and domestic instability who are receiving treatment, education, and intervention services. Coalition for Kids and Wynnwood Wildlife Rehab also presented.

From Lisa Tipton, Executive Director: "The Families Free team is so grateful to 100+

Tri-Cities Women Who Care's support in helping us provide for those in need. #LoveRestores."

In August, The River was selected as the recipient of our 11th Big Give, and our members donated \$10,450. Our gifts help fund services for women and children in our community such as laundry, haircuts, a place to shower and receive mail, free diapers, etc. A part of the funds went towards updating the children's play space. The Kingsport Ballet and Washington County-Johnson City Animal Shelter also presented.

From The Stacey Larson, Executive Director: "The River would like to extend a huge THANKS to the members of the 100+ Tri-Cities Women Who Care for this generous gift. There is a wonderful thing that happens when women help other women and we are so grateful for your support!"



In November, Kids Like Us Community Center was selected as the recipient of our 12th Big Give, and our members donated \$10,459. The funds are being used to purchase all of the furniture and other items needed for their first early learning room, which will allow them to become licensed and be eligible for a grant that will fund the purchase of items for additional rooms. CASA of Northeast Tennessee and JEB Foundation also presented.

From Lisa Lyons, Executive Director: "This means so much to Kids Like Us. We are so excited and want to thank the 100+ Tri-Cities Women Who Care. These funds will be life-changing for the families we serve! We're on a tight timeline to fund this project and the timing of this is amazing! It was an answer to prayer."



Thank you to Abingdon Olive Oil Company and All Aboard Travel for sponsoring our giving circle! We are also very grateful to 98.5 WTFM, our media partner!



**100+ Tri-Cities Women Who Care
2021 Statement of Financial Activities and Position**

<u>Income</u>	
Social hour fees	\$70.00
Sponsors	\$500.00
Pass-through donations to charities	\$250.00
Total Income	\$820.00
<u>Expenses</u>	
Website domain & hosting	\$368.92
Non-refundable hotel deposit	\$200.00
Pass-through donations to charities	\$250.00
Facebook ads	\$36.41
Total Expenses	\$855.33
Net Income	-\$35.33
Beginning Cash	\$1,010.68
Ending Cash	\$975.35

Notes:

- We do not encourage pass-through donations (this is when members give their donation to our giving circle instead of directly to the nonprofit recipient), but accept them in extenuating circumstances.
- We planned to host an in-person event in August that was canceled. Those who had already paid for the social hour were offered a refund but they all chose to donate their payment to us. This helped to off-set some of the cost of our non-refundable hotel deposit.
- Our resources will be used to fund donations if we are unable to collect \$10,000 for a Big Give.